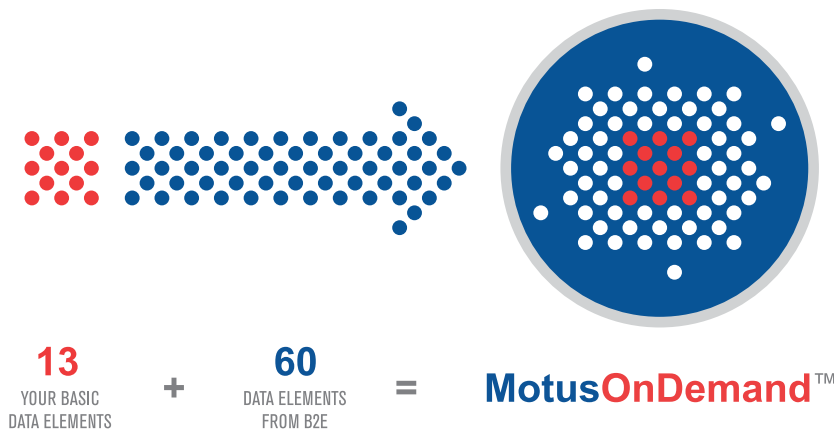


SEE THE BIG PICTURE QUICKLY.

You want to know more about your market and your customers. And, in today's market, you need to move faster than ever. Do you have easy access to the insights you need to make informed decisions?

MotusOnDemand from B2E Data Marketing gives you easy-to-read overviews of consumers so you can get a better understanding of them and take action sooner.



HOW IT WORKS.

MotusOnDemand uses pre-developed templates to bring you a quick, turnkey, inexpensive solution. Your data is turned into insights through visual dashboards. Using up to 13 or your data elements, we make that data even more valuable by adding 3rd party information.

We help you better understand your customer base with data views of:

- *Consumer Behavior Segmentation*—lifestyle segmentation model broken into more than 70 profiles.
- *Geography and State*—mapping where your current customers are located.
- *Individual/Household/Home*—evaluates customers on a deeper level.
- *Market Penetration*—understanding how many customers exist within a single market.
- *Management*—two dashboards that allow for custom data points to be added for reporting on your specific needs.

**If your customers are businesses, we have specialized B2B views as well, with dashboards for business firmographics, location, Standard Industrial Classification (SIC), North American Industrial Classification System (NAICS) and much more.**

PICTURE BETTER RESULTS.

**Contact B2E Data Marketing about MotusOnDemand so you can make better, more agile decisions with:**

- *Customer personas for journey mapping or product planning*
- *Visuals for proposals, RFPs, business cases and research*
- *Historical data for annual planning*
- *Cross-sell and up-sell opportunities*